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***inherent*, the new name of Adista Group**

A new dimension for a group at the heart of the IT ecosystem in France

***inherent* becomes the new name of the Adista Group. By bringing all of its businesses and brands under a single banner, *inherent* is securing its position as the number 1 alternative B2N operator for hosted services on the French market. At the heart of the French digital ecosystem, at the heart of the information systems of its 50,000 end customers, combining the skills of its 1,000 staff members, *inherent* defines itself as the trustworthy partner of choice for companies and local authorities for all their IT issues, working to serve their success.**

A new chapter of this success story

Dedicated to companies and local authorities, **the group operates telecommunications, outsourced IT management and cybersecurity services** for some 50,000 clients. It was built over the course of the strong organic growth of Adista as a company, and the strategic acquisitions made since 2020: Fingerprint Technologies, Waycom, unyc, Cyberprotect and Cyrès. This development has been supported by its main shareholder, Keensight Capital, one of the most important capital investment funds dedicated to pan-European Growth Buyout¹ investments. The Group made sales of 230 million euros for the last tax year, confirming its ambition to realise sales of 500 million euros in 2026.

Three operating brands - one vision embodied by an umbrella brand

Chaired by Patrice Bélie, *inherent* deploys its business around three operating brands:

- **adista**, for direct sales of telecoms and hosting services to companies. Led by Pierre Pfister, *adista* brings together all the business of marketing services dedicated to companies and local authorities. In early 2023, the brand will benefit from a new corporate identity to coincide with the grouping of all its direct sales business.
- **Cyberprotect**, dedicated to cybersecurity services, with its innovative SOC and managed services, led by Julien Jacquet
- **unyc**, for indirect telecoms and hosting sales, led by Damien Watine.

The umbrella brand *inherent* caps and unites the operating brands, symbolising the convergence of companies united by their infrastructure, the nature of their business, their values and their mission. The group's ambition

¹ *Growth Buyout: investment in unlisted companies with profitable growth, minority or majority, with or without leverage, with a flexible approach adapted to the needs of every entrepreneur, to finance projects with organic growth and acquisition strategies or to offer liquidity to historic shareholders.*

is to be the **reference platform for hosted services** on the market, capable of delivering agile service, rapidly available, any time, anywhere. Through its three operating brands, ***inherent* connects companies and users with their ecosystem**, simplifies the management of their IS and supports them in their cybersecurity strategy leading to resilience.

Waycom and Fingerprint Technologies are now adopting the *adista* brand, which brings together all the direct sales activity.

Development guided by a responsible attitude

Being the leader among alternative B2B operators on the market implies responsibility towards stakeholders and the entire ecosystem. ***inherent* places these responsibilities at the heart of its strategic priorities**, setting itself the following goals:

- to develop its status as the champion in customer satisfaction
- to affirm its status as the reference employer in the IT sector
- to be the alternative B2B operator that sets the market standard in terms of Corporate Social Responsibility.

These responsibilities are echoed in the **four core values of the *inherent* group: audacity, customer value, team work and the right mindset**. All of these values translate into how group behaves towards its 1,000 members of staff, its customers, its partners and the environment.

"Growth must be sustainable, responsible, controlled. It must look far."
Patrice Bélie, CEO of the *inherent* group

About *inherent*

With its three operating brands, *adista*, *unyc* and *Cyberprotect*, the *inherent* group symbolises the convergence of companies united by the nature of their business, their values and their strategic ambition. *inherent* connects companies with their ecosystem, simplifies the management of their Information Systems and guides them in their cybersecurity strategy towards resilience. *Inherent* has set itself the mission to become the reference service platform on the market, capable of delivering an agile service, available rapidly, any time and anywhere. *inherent* is 1,000 members of staff in France and 230 million euro in sales in 2022.

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