



WALLIX MARKETING PLAY BOOK

How to integrate the WALLIX Embedded page into your website

Classification: Internal & Authorized Partner only



walliX Partner guide

Step-by-step Integration of WALLIX Sitepage

1. What is WALLIX Sitepage-in-a-Box?

WALLIX Sitepage-in-a-Box is a turnkey solution that allows partners to showcase the latest WALLIX solutions directly on their own website – without having to create, maintain, or update content themselves.

It consists of a ready-to-use WALLIX landing page that is seamlessly embedded into your website using a simple script. Once integrated, the page automatically displays official WALLIX content while preserving the look and feel of your site.

All content is centrally managed and continuously updated by WALLIX. This ensures that your website always reflects the most up-to-date messaging, value propositions, and solution descriptions – with zero ongoing effort from your marketing or technical teams.

Why use Sitepage-in-a-Box?

- Always up to date: Content is maintained by WALLIX, no manual updates required
- Fast deployment: Integration takes only a few minutes
- Consistent messaging: Official WALLIX positioning and content, directly on your site
- Low effort, high impact: No content creation, no maintenance, no risk of outdated information

How it works

Getting started is simple. By inserting a single line of code into your website, you define exactly where the WALLIX content will appear. The embedded page loads dynamically and adapts automatically to your layout.

The following guide walks you through the integration step by step, regardless of whether your site is built with WordPress, a CMS, or a custom HTML environment.

2. What you need (2 minutes)

- Access to edit your website (administrator or editor account).
- The page where you want to display the WALLIX content (or the exact location on an existing page).
- The script provided by WALLIX (see below).
- A web browser (Chrome / Edge / Firefox) to test the display.

3. Understanding what you are pasting (important)

- You will paste ONE single line of code (a script) into your page. This line automatically loads the official WALLIX content.
- The content appears exactly where the script is pasted.
- The data-page-id parameter defines which WALLIX page is displayed. WALLIX can provide a different page ID depending on the content you need.

4. Script to copy and paste

- Copy exactly the line below (do not modify it):

```
<div class="wallix-embed">
```

```
  <script src="https://www.wallix.com/wp-content/plugins/acf-flexible-to-embed/embed.php" data-page-id="75102"></script>
```

```
</div>
```

5. Universal method (HTML website / CMS with a "HTML code" area)

- Goal: paste the script into your page editor, exactly where the WALLIX content should appear.

Step 1 – Open the page editor (edit mode).

Step 2 – Locate where you want the WALLIX block to appear (e.g. under a title, between two paragraphs, before the footer).

Step 3 – Add a block or section called "HTML", "Code", "Custom code", or "Embed".

Step 4 – Paste the script into this block.

Step 5 – Save (Save / Update) and publish (Publish) if required.

Step 6 – Open the page publicly and check that the content is displayed.

6. WordPress – STEP BY STEP

Before starting: log in to /wp-admin, then go to Pages (or Posts) and open the page you want to edit.

6A. WordPress Gutenberg (modern editor)

Step 1 – Click "Edit" on the page.

Step 2 – Click where you want to insert the content (a cursor appears).

Step 3 – Click the "+" button (Add block).

Step 4 – Search for "Custom HTML".

Step 5 – Click the block to add it.

Step 6 – Paste the script into the HTML field.

Step 7 – Click "Update" (or "Publish").

Step 8 – Click "Preview" → "Preview in new tab" and check the result.

- If you see the content: everything is working.
- If you see the script as text: you are not using an HTML block (see section 6).

6B. WordPress Enfold

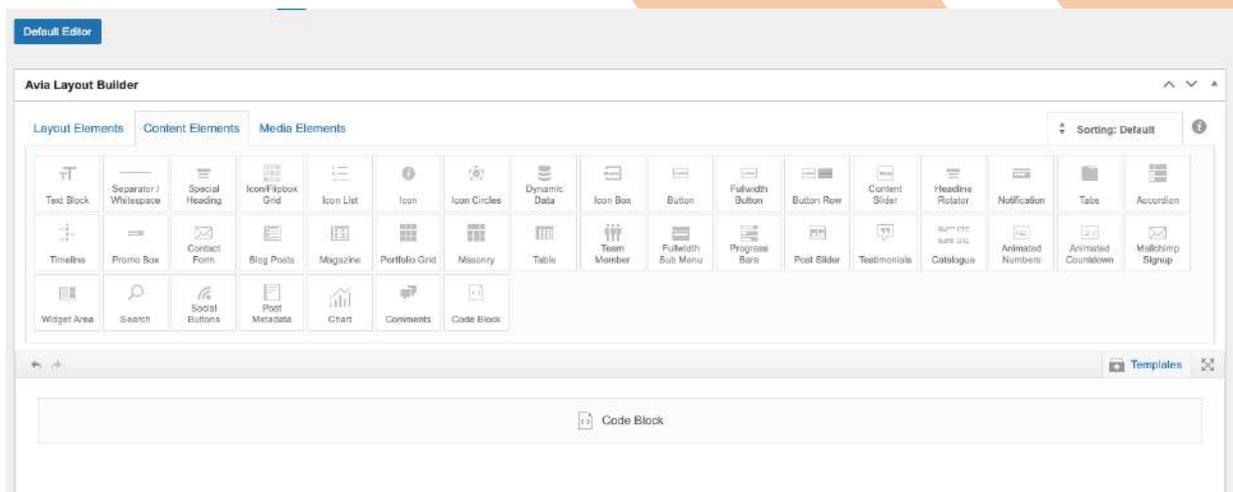
Step 1 – Log in to WordPress, go to /wp-admin, then open Pages (or Posts) and click Edit on the page you want to modify.

Step 2 – Make sure the Avia Layout Builder is active at the top of the editor, ensure Avia Layout Builder is enabled. If you see the Avia blocks interface, you are in the correct editor.

Step 3 – Choose where the WALLIX content should appear. Scroll to the location where you want to display the WALLIX content. This can be:

- below a title,
- between two content sections,
- or above the footer.

Step 4 – Add a “Code Block” element. Click the “+” button (Add new element). In the element list, select “Content Elements”. Click on “Code Block”.



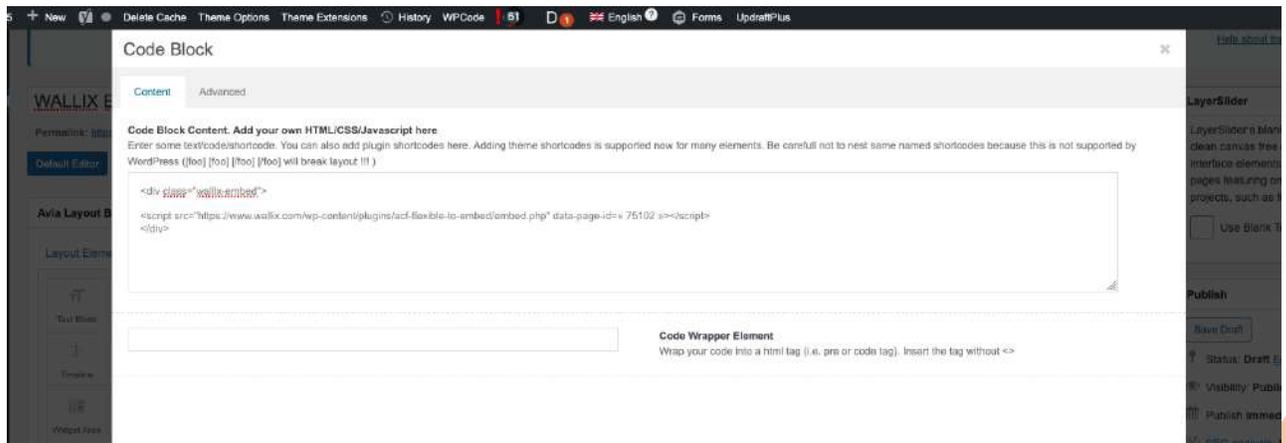
Step 5 – In the Code Block settings, paste the script exactly as provided:

```
<div class="wallix-embed">
```

```
<script src="https://www.wallix.com/wp-content/plugins/acf-flexible-to-embed/embed.php" data-page-id="75102"></script>
```

```
</div>
```

Do not add extra text before or after the script.



Step 6 – Click “Save” inside the Code Block. You should now see the Code Block element added to your layout.

Step 7 – Click “Update” (top right of the page). Wait for the confirmation message.

Step 8 – Click “Preview” or open the page in a new tab. Verify that:

wallix MOVE FREELY IN A MORE SECURE DIGITAL WORLD

ABOUT WALLIX

WALLIX, a European leader in Privileged Access Management (PAM), Identity & Access Security, and Zero Trust solutions, empowers organizations to protect sensitive information, prevent breaches, and ensure compliance with industry regulations. WALLIX brings cutting-edge cybersecurity solutions that help simplify security, reduce risk, and enhance operational efficiency across both IT and OT environments.



- the WALLIX content is visible,
- it appears at the correct location on the page.

6C. WordPress Classic Editor (legacy)

Step 1 – Click “Edit” on the page.

Step 2 – In the top-right corner of the editor, switch to the “Text” tab (not “Visual”).

Step 3 – Paste the script at the desired location in the content.

Step 4 – Click “Update”.

Step 5 – Open the page publicly and verify the display.

6D. WordPress + Elementor (if used on your site)

Step 1 – Open the page with “Edit with Elementor”.

Step 2 – Drag an “HTML” widget into the desired area.

Step 3 – Paste the script into the widget.

Step 4 – Click “Update”.

Step 5 – Open the page and check the display.

7. Checks (very simple)

After publishing, perform these 3 checks:

1. Reload the page (Ctrl+R / Cmd+R).
2. Verify that the WALLIX block appears in the correct position.
3. Check the page on mobile (browser responsive mode or a phone).

8. Troubleshooting (most common issues)

Case 1 – The script appears as text

- Cause: the script was pasted into a “Paragraph” block instead of an HTML block.
- Solution: use “Custom HTML” (Gutenberg) or the “Text” tab (Classic Editor).

Case 2 – Nothing appears (empty area)

- Possible cause: the CMS filters `<script>` tags.
- Solution: use a “Custom code / HTML” module, or ask your webmaster to allow scripts on the page.

Case 3 – Console error / security blocking (CSP)

- Possible cause: your site’s Content Security Policy blocks loading scripts from wallix.com.
- Solution: allow `https://www.wallix.com` in the CSP for scripts.

Case 4 – Content appears but layout looks incorrect

- Cause: the partner site’s CSS overrides the embedded styles.
- Solution: place the script inside a dedicated container and adjust local CSS (see section 7).

9. Layout (optional but recommended)

- By default, the content adapts to the width of its parent container.
- To limit the width (recommended on large screens):

```
<div style="max-width:1200px;margin:auto;">
```

```
<script src="https://www.wallix.com/wp-content/plugins/acf-flexible-to-embed/embed.php" data-page-id="75102"></script>
```

```
</div>
```

- You can also add top/bottom spacing:

```
<div style="max-width:1200px;margin:40px auto;"> ... </div>
```

10. Screenshots – what to capture and where (for your internal documentation)

We cannot capture your website interface without access, but here is the list of screenshots to include for a more visual PDF:

- Gutenberg: “Add block” screen + search for “Custom HTML”.
- Screen showing the script pasted inside the HTML block.
- “Preview” button + result on the public page.
- Elementor: HTML widget with the script pasted.
- Tip:
 - Windows → Win + Shift + S
 - Mac → Cmd + Shift + 4

11. Support

If you are still blocked:

- Take a screenshot of the editor screen (where the script is pasted).
- Copy the URL of the affected page.
- Send everything to your WALLIX contact.

about WALLIX

A software company providing cybersecurity solutions, WALLIX Group is a European specialist in privileged account governance. In response to recent regulatory change (NIS/GDPR in Europe and OVI in France) and the cyber security threats affecting all companies today, Bastion helps users protect their critical IT assets: data, servers, terminals and connected objects.

WWW.WALLIX.COM



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